**Question Bank**

1. Negative reinforcement means:
2. To extinguish a behaviour.
3. To increase desired response rate.
4. To eliminate desirable response
5. **To decrease the frequency of a behaviour**

Ans. D

# 2. A father scolds his son when he hits his little sister. The son stops

hitting the sister. This change in the child’s behaviour is a result of:

1. **punishment**
2. negative reinforcement
3. positive reinforcement
4. shaping

Ans. A

1. Behavioural modification involves:
2. **Solving problems through insight**
3. Bringing behaviours under stimulus control
4. Demonstrating learning in the absence of reinforcement
5. Application of learning principles to change behaviour.

Ans A

1. Sociology focuses on
   1. [Social stratification](http://en.wikipedia.org/wiki/Social_stratification)
   2. [social class](http://en.wikipedia.org/wiki/Social_class)
   3. **a and b**
   4. None of the above

Ans. C

1. Human behavior is influenced by Ethics and Attitude
   * 1. **True**
     2. False
     3. Can not say
     4. None of the above

Ans. A

1. Social Sciences includes
2. Cognitive, Affective and Behavioural
3. Anthropology, Sociology and Psychology
4. **Economics, History and Political Science**
5. None of the above

Ans. C

1. Components of Attitudes are Cognitive, Affective and Behavioural
2. False
3. **True**
4. Cannot say
5. None of the above

Ans. B.

1. The statement “ My friends are good “ is an example of ……….component of attitude
   1. Behavioral
   2. **Cognitive**
   3. Affective
   4. None of the above

**Ans-** B

1. Behaviours continue to occur because they are effective
   1. **True**
   2. False
   3. None of the above

**Ans. – A**

1. One of the most important theories (according to many experts) is Abraham Maslow's 'Hierarchy of Needs' theory. He categorized needs into various components; how many?
2. 9
3. 5
4. 6
5. 4

Answer -B

**Short Answer questions**

1. Write a short note on “Behavior”
2. What do you mean by Attitude?
3. Discuss Components of Attitudes.
4. Explain briefly Behavioral Sciences.
5. What are the Determinants of Behavior
6. What are the principal of behavioral science?
7. Explain Punishment. With suitable example from your daily life.
8. Briefly describe the Reinforcement
9. Bring out the difference between Reinforcement and Punishment.
10. Discuss Spectrum of Behavioral Sciences.
11. What is Anthropology/Sociology/Psychology?
12. What is the need/purpose of studying organizational behavior ?
13. Explain the following in your own words.
14. Positive Reinforcement
15. Motivation
16. Personality
17. Type A Personality
18. Type B personality
19. Organization
20. Organisation Behaviour
21. Nature of Organisation Behaviour
22. Characteristics of Organizational Behaviour
23. Differentiate Introversion personality from Extroversion personality in four points.
24. Write any three difference between Intrinsic and Extrinsic Motivation.
25. Explain Motivation Cycle.
26. Discuss the Maslow’s Hierarchy of Needs Theory
27. Describe the features of motivation.
28. Write a short note on Theory X and Theory Y.
29. Discuss the various factors that affect Organization
30. Explain the nature and scope of Organizational Behaviour
31. Explain, why do people join group with the help of any four reasons.
32. What is Psychology?
33. How do you define personality?
34. Explain components of Attitudes.
35. What is the difference between Extraversion and Introversion?
36. Write a short note on functions of a career counsellor
37. Bring out the difference between Clinical and Health psychology
38. Write a brief note on Positive attitude.
39. Write any three difference between Type A and Type B personality.
40. Differentiate between Educational Psychology and Occupational Psychology.
41. Explain what are the Skills Required for a Career Counsellor.
42. Write a short note on Stereotyping.
43. What are the Salient Features about Attitudes?
44. What is the need/purpose of studying organizational behavior ?
45. Explain the following in your own words.
46. Positive Reinforcement
47. Motivation
48. Personality
49. Type A Personality

**ALL THE BEST**